

John E. Peller, O.C., Bio



John E. Peller, O.C. is the President and CEO of Andrew Peller Limited. Mr. Peller joined Andrew Peller Limited in 1989 as Vice President, Sales and Marketing Planning and was appointed President and Chief Executive Officer in 1994 and Chairman of the Board of Directors in November 2017. He has been a director of the Company since 1998. Mr. Peller is a graduate of the University of Western Ontario (Law). He joined the law firm of Evans, Husband in 1980, practicing corporate and commercial law. From 1985-1989, he worked with Nabisco Brands Inc. in the United States in various Sales and Marketing roles. In December of 2020, John E. Peller was awarded the honour of Officer of the Order of Canada for his outstanding contributions to the Canadian Wine Industry, his dedication to community and service to Canada.

About Andrew Peller Limited

Andrew Peller Limited is one of Canada's leading producers and marketers of quality wines and craft beverage alcohol products. The Company's award-winning premium and ultra-premium VQA brands include *Peller Estates, Trius, Thirty Bench, Wayne Gretzky, Sandhill, Red Rooster, Black Hills Estate Winery, Tinhorn Creek Vineyards, Gray Monk Estate Winery, Raven Conspiracy, and Conviction*. Complementing these premium brands are a number of popularly priced varietal offerings, wine-based liqueurs, craft ciders, beer and craft spirits. The Company owns and operates 101 well-positioned independent retail locations in Ontario under The Wine Shop, Wine Country Vintners, and Wine Country Merchants store names. The Company also operates Andrew Peller Import Agency and The Small Winemaker's Collection Inc., importers and marketing agents of premium wines from around the world. With a focus on serving the needs of all wine consumers, the Company produces and markets premium personal winemaking products through its wholly owned subsidiary, Global Vintners Inc. ("GVI"), the recognized leader in personal winemaking products. More information about the Company can be found at www.andrewpeller.com.